

## 2014 White Label Shiraz

The Alkoomi vineyards and winery are located in the Frankland River district of Western Australia's Great Southern wine region. The name is taken from local aboriginal dialect and means 'a place we chose' and the logo represents the unique and distinctively Australian Grass tree, *Xanthorrhoea preissii*. The first plantings were in 1971 and the region's long, cool ripening conditions are perfect for growing fruit of intense varietal character.



### ***Winemaking***

This wine was made with Frankland River fruit from several blocks, picked at optimal ripeness to give depth of flavour. Harvested in the early hours of the morning, the fruit was cold soaked prior to fermentation and then matured for 9 months with French oak to build complexity.

### ***Vintage***

A mild, dry winter and a spring with ample rain, was followed by a warm, even summer, interspersed with timely rainfall events. This presented us with early flavour development, providing an intense varietal profile whilst retaining the freshness of the natural acidity.

### ***Colour***

Vibrant deep red with purple hues.

### ***Nose***

Aromas plums, blueberry and black cherries with hints of pepper and spices.

### ***Palate***

Flavours of juicy plums, black cherry with layers of savoury oak are supported by chewy tannins and underpinned by a freshness through the palate, typical of Frankland River Shiraz.

### ***Cellaring***

Ready to enjoy now, although will gain complexity over the next three to five years with careful cellaring.

***Alcohol 14.5%***

